



For Immediate Release

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Got SKY Announces Lifetime WildBlue Warranty Program
Lifetime WildBlue equipment warranty program follows on the heels of
successful 3-year warranty program

PORTOLA, Calif. (April 16, 2007) — Got SKY Unlimited announced it will launch the country's first and only lifetime WildBlue equipment warranty program. The announcement comes on the heels of the ISP's successful 3-year warranty program and as its nationwide service rolls-out. The Portola-based company continues to have the fastest growth ever for a National Rural Telecommunications Cooperative member.

"Do to the unprecedented positive response from customers and interested agents in our 3-year warranty program, we decided to extend our lead in innovation by creating our lifetime WildBlue equipment warranty program," said Lori Rice, Chief Operations Officer. "Agents and customers have been clamoring to take advantage of our prior unique offer and we think the lifetime warranty will simply fuel the fire of customer interest in our WildBlue service," added Rice.

Customers who sign-up for a twelve or eighteen-month lease agreement and remain Got SKY subscribers will now be able to benefit from a lifetime equipment warranty for as long as they stay with Got SKY. Got SKY continues its unprecedented growth as the largest WildBlue provider in the country. Got SKY recently brought WildBlue high-speed Internet service to 40 states nationwide through its local and national network of agents.

Got SKY, the Plumas-Sierra Rural Electric Cooperative subsidiary, brings high-speed Internet to rural homes and small offices where high-speed Internet is not available. With WildBlue, no dial-up connection is necessary, and it is available virtually everywhere. For more information on Got SKY's WildBlue lease and warranty program, call 1-800-221-3474.

About Got SKY Unlimited

Headquartered in Portola, CA, Got SKY is a provider of reliable, satellite high-speed Internet service and is a wholly-owned subsidiary of Plumas-Sierra Rural Electric Cooperative. Established in 2005, its mission is to provide Internet access and support services at affordable prices to under-served homes and small businesses.

About Plumas-Sierra Rural Electric Cooperative

Founded in 1937, Plumas-Sierra Rural Electric Cooperative (PSREC) is a member-owned electric distribution utility providing electrical power and related services to over 7,500 member/owners in Plumas, Lassen, and Sierra counties in California, and parts of Washoe County Nevada. The cooperative is controlled by the membership through an elected seven-person board of directors.

PSREC's wholly-owned telecommunication subsidiaries, Plumas-Sierra Telecommunications and Got SKY Unlimited, offer Satellite TV, Dial-up Internet Service, Wireless Internet Service and High-speed Internet powered by WildBlue Satellite Service.

Office headquarters are in Portola, CA, with a branch office in Susanville, CA.

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